



**NORTH DAKOTA**  
DEPARTMENT *of* HEALTH

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## NEWS RELEASE

For Immediate Release:  
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### **MEDIA ADVISORY NOT FOR PUBLICATION OR BROADCAST**

BISMARCK, N.D. – The North Dakota Occupant Protection Rally: Buckle Up For Life conference will be held Nov. 8 and 9, 2006, at the Comfort Inn in Bismarck, N.D. Hosted by the North Dakota Department of Health and the North Dakota Department of Transportation, the conference will bring together local, state and national partners with the goal of enhancing North Dakota's capacity for preventing motor vehicle occupant injuries and fatalities.

Featured speakers will be:

- **Richard Malone**, senior deputy medical investigator for the New Mexico Office of the Medical Investigator. For the last 19 years, Malone has been a passionate spokesperson for traffic safety. Malone's true-life stories of his experiences investigating serious motor vehicle collisions have captivated audiences across the country. His message provides strong incentives for maintaining aggressive traffic safety and injury prevention programs.
- **Charles Satterfield**, public information officer for the governor's highway safety program in Vermont. Satterfield's presentation is designed to motivate occupant protection safety advocates and teach them how to contact and sustain the interest of hard-to-reach populations. Satterfield also is a deputy sheriff for the Washington County Sheriff's Department, where he patrols in rural communities, specializing in enforcement of traffic and driving-under-the-influence laws.
- **Stacey Haugen**, clinical nurse specialist in mental health. Haugen has a private practice in Bismarck, N.D., specializing in the treatment of anxiety disorders. Haugen's presentation will address issues relating to "tweens" (children ages 8 through 12) and traffic safety. Haugen will identify developmental issues associated with this age group and define the strategies to promote tween safety.

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Visit the health department home page at [www.ndhealth.gov](http://www.ndhealth.gov).

For more information about the conference or to arrange interviews with the speakers, contact Dawn Mayer, North Dakota Department of Health, at 701.328.2493.

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